GOLF STRETCH™ ACADEMY

FOR CLUB MANAGEMENT

COUNTRY CLUB WELLNESS PROGRAM

An Overview for Club Management

01 / ABOUT GOLF STRETCH ACADEMY

PROFESSIONAL STRETCHING, BUILT FOR GOLF.

Golf Stretch Academy™ provides professionally assisted stretching, a non-clinical wellness service designed around the movements and demands of golf. The service began with complimentary stretching at charity golf tournaments, and demand from golfers led to ongoing, club-based programs for private clubs in Orange County and San Diego.

Members can choose from three stretch programs: **Upper Body** (shoulders, upper back, arms), **Lower Body** (hips, hamstrings, legs), and **Full Body**.

02 / HOW THE PROGRAM WORKS

SIMPLE FOR THE CLUB. MANAGED BY GSA.

STEP 01

CLUB APPROVES

The club approves the program and designates an appropriate on-site space.

STEP 02

GSA MANAGES

We handle staffing, scheduling, equipment, appointments and member support.

STEP 03

MEMBERS CHOOSE

Members who are interested select an optional stretch package and book sessions.

STEP 04

FAMILIAR BILLING

Billing runs through the club's usual member-statement process, on terms agreed with each club.

03 / POTENTIAL BENEFITS FOR MEMBERS AND THE CLUB

AN AMENITY MEMBERS CAN CHOOSE TO USE.

FOR MEMBERS

- Convenient, on-site sessions at their own club
- A structured way to work on flexibility and mobility
- Choose the program and package that fits their needs
- Book, show up, and let the practitioner handle the rest

FOR THE CLUB

- A premium wellness amenity with no added club payroll
- Optional for members, so those who don't use it aren't affected
- Professionally managed from scheduling to service delivery
- Complements existing fitness and wellness offerings

04 / ROLES AND RESPONSIBILITIES

A CLEAR ROLE FOR EACH SIDE.

GOLF STRETCH ACADEMY MANAGES

- **Practitioners:** trained stretch practitioners, with staffing and practitioner scheduling handled by GSA
- **Equipment:** stretch tables and all setup
- **Scheduling:** appointments and member support
- **Waivers:** members sign a waiver once, at initial enrollment
- **Service delivery** from start to finish

THE CLUB PROVIDES

- **Approval** to operate at the club
- **Space:** a clean, appropriate on-site space where a stretch table and practitioner can comfortably serve members (it does not need to be dedicated to GSA)
- **Member access:** introduction and awareness of the service
- **Billing and collection** through the member statement
- **Review** of insurance documentation and the agreement

05 / GETTING STARTED

A SIMPLE PATH FROM CONVERSATION TO LAUNCH.

01 / DISCOVERY

DISCOVERY MEETING

We learn about your club and walk through the space, launch plan, member experience and next steps.

02 / APPROVAL

INTERNAL APPROVAL

Club leadership reviews the program, the agreement and insurance documentation, and decides whether to move forward.

03 / OPTIONAL

DEMONSTRATION OR PILOT

If helpful, an on-site launch, demonstration or pilot introduces the service to members, as agreed with the club.

06 / COMMON QUESTIONS

Does the club need to hire anyone?
No. GSA is responsible for staffing and practitioner scheduling.

How do members book?
Through GSA's booking system or, where practical, the club's existing scheduling platform.

SCHEDULE A DISCOVERY MEETING.

Tell us about your club and we will walk you through the space, launch plan, member experience and next steps.

Learn more about country club programs

Contact@golfstretchacademy.com

This overview is for discussion purposes only. Assisted stretching is a non-clinical wellness service. Program details, terms and any pilot are agreed with each club.